



## SPONSORSHIP PLEDGE FORM

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 2018

**BETWEEN:**

The City of Langley TRI-IT Triathlon Committee  
C/O Timms Community Centre  
20399 Douglas Crescent Langley, BC Canada, V3A 4B3

AND:

\_\_\_\_\_  
*(The "Sponsor") Please fill name as you would like it to appear on promotional materials.*

WHEREAS:

- A. The City of Langley is the organization responsible for organizing the 2018 TRI-IT Triathlon.
- B. The Sponsor wishes to support the 2018 TRI-IT Triathlon, scheduled to take place on Sunday June 10, 2018 in the City of Langley.

Sponsorship may be goods in-kind in the form of:

(a) Draw Prize Donations:

The Sponsor agrees to contribute a draw prize in the value of \$\_\_\_\_\_

Item(s) Description:

(b) Race Package Stuffers:

The Sponsor agrees to contribute the following items, in kind with a retail value of approximately \$\_\_\_\_\_

Item(s) Description:

(c) Food & Refreshments for Racers and Volunteers

The Sponsor agrees to provide the following food items, in kind for the participants and volunteers:

Item(s) Description & Quantities:

Please Note: Draw Prizes and Package Stuffers must be received by the TRI-IT Committee no later than June 3 2018. Food donations will be arranged for pick up on Saturday June 9, 2018 to ensure freshness for the athletes and volunteers.

2. The TRI-IT Committee shall provide the Sponsor with recognition and/or acknowledgement relating to their level of sponsorship commencing when this Sponsorship Pledge is received by the TRI-IT Committee. This may include logo recognition for the following TRI-IT 2018 promotional items:

Items	Minimum Sponsorship Contribution (In-kind, prizes)	Deadline for signed Sponsorship Agreement
2018 Event Shirt Logo Placement	\$500.00	April 20, 2018
Posters, Flyers, advertisements	\$500.00	March 30, 2018
Recognition on event website	\$100	June 3, 2018
Vendor table/tent at event	\$500.00	May 27, 2018
Recognition at event (MC announcements, logo placement)	\$50.00	June 3, 2018

4. The Sponsor must send an electronic copy of their company logo as they would like it to appear on all TRI-IT promotional material;. The TRI-IT Committee agrees to use the logo on all printed promotional materials in accordance with the level of sponsorship. Electronic copies should be sent to: [cdaum@langleycity.ca](mailto:cdaum@langleycity.ca)
5. The parties agree that this Sponsorship Pledge applies for the 2018 TRI-IT only and any sponsorship for subsequent years shall be the matter of a separate pledge between the parties.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Website: \_\_\_\_\_



**Please send completed Sponsorship Pledges to:**  
 Attn: Christine Daum  
 Fax: 604-530-8596 Email: [cdaum@langleycity.ca](mailto:cdaum@langleycity.ca)  
 Mail: 20399 Douglas Crescent, Langley V3A 4B3



YES, I would like to be a 2018 TRI-IT Triathlon Sponsor.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*All net proceeds from the 2018 TRI-IT Triathlon will be donated to KidSport Langley providing funding for local youth to participate in a season of sport of their choice.*