THE CITY OF LANGLEY

## the place to be.

Welcome to the City of Langley. Located in the heart of British Columbia's Lower Mainland, the City of Langley offers a superb quality of life, a low cost of living, and central access to urban markets and recreational opportunities. We invite you to become part of our dynamic new vision for the future. Come discover for yourself why people are choosing the City of Langley as... the place to be!

Mayor Peter Fassbender



Centrally located in the Lower Mainland, the City of Langley has become a hub for all types of business activity, including retail, restaurants, professional services, technology, and value manufacturing. In fact, the City of Langley has one of the most active industrial and service commercial land bases in the area. With traffic counts as high as 52,000 vehicles per day (Glover Road and Highway #10), Langley clearly demonstrates that it is has the ability to support booming business.

With nearly continuous new growth and redevelopment, Langley is obviously a very prosperous community. With a regional trading population of approximately 231,000 people, Langley businesses enjoy a strong economy and steady longevity (COLLIERS INTERNATIONAL: 2009). In addition, the people of the City of Langley are, by comparison, more

wealthy than Metro Vancouver residents as a whole, with about 19% of the population with an income over \$100,000 and about 64% with an income over \$50,000 (STATS CANADA: 2008).

Langley's growth, prosperity and population density have earned it the title of one of Metro Vancouver's Regional City Centres. This gives the City of Langley a higher standing in Metro Vancouver's sustainable development plans, namely improvements to housing, shopping, entertainment, workforce, public spaces, and transportation infrastructure.

Come and explore business opportunities in the City of Langley. From our hip and trendy Downtown Core to our vibrant commercial and industrial centres, the City of Langley is the place to be.



The City of Langley is a great place to open a business. Council and staff are extremely helpful and supportive. They have a can-do attitude and are committed to following through. I would strongly recommend the City of Langley as the place to be... for business and for living.



The City of Langley is one of the best places in the world to learn. The Ministry of Education's Provincial Review team have placed Langley as one of the "highest performing" areas in British Columbia. The community offers a broad spectrum of education programs for all ages – from elementary school to university – including Fine Arts, French Immersion, Horticulture and more.

As part of one of the largest school districts in British Columbia (which includes 42 elementary and secondary schools in Greater Langley), the 10 square kilometer City of Langley hosts six elementary schools and one middle school. Langley is also home to Kwantlen Polytechnic University, the world-renowned Langley Community Music School, and the nearby Trinity Western University in the surrounding township.

Our world-class educational system produces an abundance of talented and skilled workers. As a centre for educational, retail, commercial, and industrial activity, the City of Langley has become a destination for residents from the surrounding communities. In fact, the City of Langley enjoys access to a skilled workforce of about 350,000 people within a 30-minute commute.





With a population of 25,000 people in a 10 square kilometer area, the people of Langley enjoy a relaxed small-town lifestyle with a strong community spirit, yet with all the advantages of a larger urban centre (nestled among a trade area population of 231,000).

In addition to 300 acres of parks, world-class educational institutions, a hospital, and an airport, the area has great shopping with plenty of selection and lots of free parking, plus entertainment facilities like the Cascades Casino and Convention Centre.

Langley is also home to a number of events and attractions, including the Langley Good Times Cruise-In car show, the Arts Alive Festival, and numerous sporting events, which attract thousands of visitors from across the province. In addition, the nearby Fort Langley National Historic Site, Greater Vancouver Zoological Centre, and Canadian Museum of Flight make Langley a popular tourism destination. Central to all types of recreational activities from the Pacific Ocean to the rugged Coastal Mountain Range, the City of Langley is the place to be.



The City of Langley is a great place to live, work and do business. Our central location, population density, skilled workforce and low business and living costs have made the City of Langley a hub of "earning" activity.



The City of Langley is a great place to live, work and play. It is a warm, family-oriented community with the density and all the amenities of a major urban center, yet with close proximity to the rural countryside and wide, open spaces. It has one of the highest standards of living in the world, as well as one of the lowest costs of living and of doing business.

According to KPMG's Competitive Alternatives Study (2008) (which compares business costs in North America, Europe and Asia-Pacific), Western Canada [and the City of Langley] provides a significant cost advantage. Comparing the costs of labour, transportation, utilities, taxes and more, they found that Canada was about 9% lower than the United States, with Metro Vancouver among the lowest. And within Metro Vancouver, the City of Langley is even lower. Office space, land, and housing costs are significantly lower than western portions of the area... in fact housing is about 58% lower than Vancouver and retail space is about seven times less.

Explore the many neighbourhoods of the City of Langley, from trendy Downtown Langley to our expansive suburban communities. You'll find that people locate here for the low costs, fabulous standard of living, central access to recreational opportunities and a vibrant regional trade market. With plans to revitalize the downtown area, there is no better time than now to make the City of Langley... your place to be.



The City of Langley is a great place to live, work and play. Our friendly community and low housing costs attract a growing population who seek a better quality of life. Our population density and thriving economy attract businesses that want to become part of our long-term growth and prosperity. Our low taxes and low DCC rates attract developers who want to revitalize the area and turn our vision for the future into reality. And our central location attracts residents who want easy access to recreational opportunities and international markets.

Discover for yourself why the people of Langley love living and doing business here. You will soon learn that the City of Langley truly is... the place to be."

Mayor Peter Fassbender CITY OF LANGLEY

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