

The City of Langley is the place to be... for Brides



"Downtown Langley is a great place to run a business. For 8 years, we've enjoyed continuous annual growth of about 25%. Customers come from all across the Lower Mainland for our personalized service and great prices. With plenty of free parking and lots of complementary stores and restaurants, it's a fabulous place for our customers to enjoy a warm and charming shopping experience. With lots of pedestrian traffic, a supportive business community, and continued redevelopment, this area has proven to be instrumental in our success."

Heidi Tobler (featured) & Kristy Goranko, Owners
EVERYTHING BUT THE GROOM BRIDAL BOUTIQUE Inc.
www.everythingbutthegroom.ca



From shopping for the perfect bridal dress to hosting a memorable reception, the City of Langley has it all. Central location, plenty of free parking, and great facilities and amenities make the City of Langley the place to be for brides.

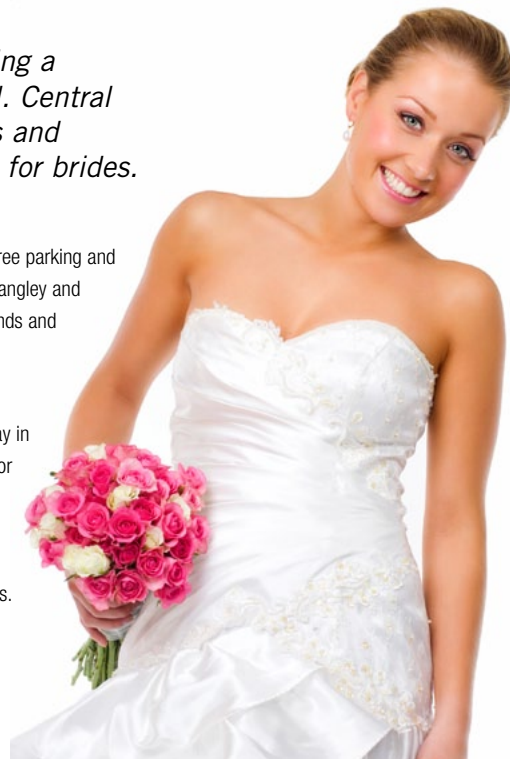
SHOPPING

The City of Langley has gained a reputation as a shopping destination with plenty of free parking and great selection. Select bridal stores include Everything But the Groom in Downtown Langley and the first BC opening of David's Bridal. The community is also home to Spence Diamonds and many other jewelry stores, shoe stores, and other specialty shops.

FACILITIES

The Coast Hotel & Convention Centre is a great place to host a wedding event and stay in the honeymoon suite. Newlands Golf & Country Club is also an attractive destination for a ceremony and reception. And notably, beautiful Sendall Gardens is a stunning place to conduct an outdoor ceremony. Other hotel accommodations include the new Days Inn & Suites and the Best Western, among others in Langley City and Township. In particular, the nearby Princess and the Pea B&B caters specifically to honeymooners.

Other event facilities include the Spirit Square at Douglas Park, the Douglas Park Recreation Centre, and multiple other park settings. Meet up with a wedding planner and discover for yourself the advantages that the City of Langley has to offer.



"David's Bridal is a multi-national bridal clothing chain with more than 300 stores in the United States, Canada, Puerto Rico, and most recently the UK. In late 2012, they opened their first store in British Columbia, selecting the City of Langley as their preferred location."

Their research indicated that a lot of their customers were coming from the area. The City of Langley, recognized as a shopping destination, offered plenty of free parking and a sizable 8,000 square foot store with high traffic counts.

The store offers one-stop shopping, including wedding planning, prom dresses, and men's wear."

DAVID'S BRIDAL
www.davidbridal.ca

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With a central location and a multitude of urban amenities, the City of Langley is a great place to celebrate a wedding or similar event.

CENTRAL LOCATION

The City of Langley is located in the centre of the Lower Mainland Region, from Vancouver to Hope. Located within the boundaries of the Metro Vancouver Regional District, the City of Langley marks the crossroads of several major highways, including routes to three major USA border crossings, the nearby Abbotsford International Airport and the BC Ferries Terminal. Within 35 kilometres of the City of Vancouver, the City of Langley provides easy access to the Vancouver International Airport and the Port of Vancouver.

ENTERTAINMENT

Located in the heart of the Lower Mainland, the City of Langley provides easy access to BC's great outdoors as well as to a multitude of attractions, events, and activities. Some of the area's most popular events and attractions include the *Langley Good Times Cruise-In* car show, the *Arts Alive Festival* (August), the *Magic of Christmas Parade*, and the *BBQ on the Bypass*. Other nearby attractions include the Fort Langley National Historic Site, the Greater Vancouver Zoo, the Canadian Museum of Flight, Wine Tours, Horse rides, multiple Special Events, and more! Visit www.Tourism-Langley.ca.

POPULATION

There are nearly 3 million people in the region. Metro Vancouver (population: 2.3 million, with a 5-year growth rate of 9.3%) and the Fraser Valley Regional District (population: 278,000; growth rate of 8%). Langley City (population: 26,000 in 10 square km) is surrounded by Langley Township (population: 104,000) and Surrey (population: 463,000) with an averaged area growth rate in excess of 16.6%. (2011 CENSUS)

TRADE MARKET

Designated as a Regional City Centre within Metro Vancouver, the City of Langley is a recognized shopping destination. The local trade area is estimated at 275,000 people, representing a \$3.84 billion market. (RETAIL TRADE AREA STUDY, 2012-2016). With an average household income in the primary trade area of about \$95,000, compared to the BC average of \$81,500, the affluent population continues to attract and retain further retail growth. Costs of operating are also much lower, with industrial and commercial property lease rates ranging from about \$10 to \$13 per square foot, and housing about 40% less than Vancouver (2013).

"Newlands Golf & Country Club attracts brides from all over the Lower Mainland. Our central location, gorgeous facility, and all-inclusive services make it an ideal choice for wedding ceremonies and receptions. The facility has 5 ballrooms, seating from 40 to 275 guests. Signature features include our garden Gazebo and our Conservatory Ballroom, a sunny solarium overlooking the lush grounds. Services include the wedding ceremony, wedding cake, catering, flower arrangement, decorating, photography, and entertainment. With over 200 weddings a year, Newlands continues to receive praise for our beautiful facility, professional services and great food."

NEWLANDS GOLF & COUNTRY CLUB
www.newlandsgolf.com

"The Coast Langley Hotel & Convention Centre, with 26,000 square feet, provides full personalized wedding planning and banquet facilities. Whether you have a small intimate rehearsal dinner or a large wedding of 450 guests, our Chef will happily create a customized menu under your direction, and our experienced and friendly banquet staff caters to your every need. In addition to the 10,000 squarefoot Grand Ballroom, our facility also provides a honeymoon suite, luxurious Spa Pure, Summit Theatre, Casino, as well as cuisine or beverages at the Pinnacle Grille, Glacier Bar & Lounge, or Starbucks."

COAST LANGLEY HOTEL
& CONVENTION CENTRE
www.coasthotels.com



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