



MEDIA RELEASE

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THE CITY OF LANGLEY TO CONDUCT 2016 COMMUNITY SURVEY

Findings will help city plan for future needs of residents

For Immediate Release

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Langley, BC – The City of Langley has commissioned Ipsos, a professional public opinion research company, to conduct its 2016 Community Survey. The survey is conducted every three years to obtain a comprehensive overview of residents' feedback on municipal programs, services, and other important community issues and overall quality of life.

"Input from residents is critical in helping us to evaluate our current programs and policies, and to ensure our strategic plans continues to be in line with the needs and values of our community," said City of Langley Mayor Ted Schaffer. "The Community Survey helps us to create benchmarks for service delivery, while providing a voice for our citizens on important community issues and priorities. Results from the survey will assist the City of Langley in planning for the future to meet the needs of our residents."

The 15-minute telephone survey will be conducted from June 6th to June 20th, and will focus on a random and representative sample of adult City of Langley residents. To ensure the survey is inclusive and representative of the community, survey completion quotas will be set by gender, age, and neighbourhood. Survey results are considered accurate to within plus or minus 4.0 percentage points, 19 times out of 20 (based on a 600 person sample size).

"Ipsos has extensive experience designing questionnaires for municipalities," said Mayor Schaffer. "If you or anyone in your household receives a phone call from Ipsos, please take the time to complete the survey. Individual responses will be kept strictly confidential and will only be viewed in combination with other participating respondents. Your opinions are important, and Ipsos and the City of Langley appreciate your participation in this research".

Community Survey results will be posted in July 2016 on the City of Langley website at www.city.langley.bc.ca.

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